Plush Toy Label Template Pack 2026

Label structures for the United States, European Union, United Kingdom, China, and Canada — plus the CPC field checklist and a pre-shipment inspection sheet.

1. Five label requirements that cause most rejections

1. **Permanent CPSIA tracking label** — sewn in, not a hangtag. Must survive normal use and washing.
2. **Tracking label ≠ law label.** The federal tracking label identifies the batch; the stuffed-article law label discloses filling by weight percentage and the uniform registry number (URN) where applicable.
3. **Age warnings and small-parts language** must follow the destination market's wording, not a translated guess.
4. **Label data must match the CPC, test reports, and batch records** — item number, factory, production month, and lab must agree.
5. **One label version per destination market.** A single global label is the most common cause of customs holds.

2. U.S. tracking label — minimum content

Field	What goes on the sewn label
Manufacturer / importer	Legal name and address of the U.S. importer of record — not the factory trading name
Production location	City and country of manufacture
Production date	Month and year of the batch (match the batch code)
Batch / cohort code	Code that links the unit to its production run and test report
Item number	Same item number printed on the carton and invoice
Permanence	Sewn or permanently affixed; legible after normal use

3. Stuffed-article law label — minimum content

Field	Requirement
Filling disclosure	All filling materials, listed by weight percentage
Manufacturer / distributor	Name and address as registered in the state(s) of sale
Registry / URN	Uniform registry number where the state requires registration
Country of origin	Country of manufacture
Format	Law-label layout: "Made By / Made For / Filled With" blocks

4. CPC field checklist — match every field to the sewn label

CPC field	What must match on the sewn label
Product description	Item number and name exactly as printed on the tag
Applicable safety standards	ASTM F963, lead/phthalates, and flammability tests as listed
Importer details	The importer of record, not the factory name
Date and place of manufacture	Same month and facility as the batch code
Date and place of testing	CPSC-accepted lab and test date
CPSC-accepted lab identity	Lab listed on the CPSC website
Record-keeper contact information	A named person and a working email the factory can answer

5. Market-by-market label structure

Label element	U.S.	EU / UK	China	Canada
Core label type	CPSIA tracking + law label (URN)	CE / UKCA mark + traceability tag	GB/T 5296.5-2025 label	CCPSA bilingual label
Language	English	Destination language	Simplified Chinese	English + French
Age warning	Choking hazard per 16 CFR § 1500.19	"Not suitable under 36 months" + symbol	Age range per GB 6675	Bilingual hazard warning
Filling disclosure	Law label, by weight %	Not a law-label requirement	Shell + filling content %	Provincial law label where applicable
Manufacturer identity	Name, location, batch	Address + batch ID	Registered name/address + importer	Registered importer/dealer address
Extra documents	CPC + lab reports	EU authorized representative	Certificate of Conformity, CCC where applicable	CCPSA + polybag warnings

6. Pre-shipment plush label inspection sheet

Sample one unit per carton across the batch. Stop the shipment on any "No".

Check	Yes	No	Notes
Tracking label is sewn in (not a hangtag) and legible			
Importer name/address matches the CPC			
Batch code and production month match the factory records			
Law label lists all fillings by weight percentage			
Age warning wording matches the destination market			
Small-parts language and symbol present where required			
CE / UKCA / CCC marking present where applicable			
Language on the label matches the market version			
Label survives a 30-second rub and a gentle pull test			
Polybag carries the required suffocation warning			
Hangtag content (if used) does not contradict the sewn label			
Carton label references the same item number and batch			

Sign-off

Inspector		**Date**	
Factory representative		**Batch code**	

> **Fatal floor defects — reject regardless of quota:** hung (not sewn) tracking label, importer name that differs from the CPC, wrong-language age warning, missing filling percentages, or a label that lifts at the seam.

Prepared by LeelinePromotion's quality, compliance, and logistics team. This is a working template, not legal advice. Always verify current requirements with the relevant authority (CPSC, EU Commission, GB standards, or your customs broker) before production. Questions: https://www.leelinepromotion.com/contact-us/